





FALKIRK ALCOHOL AND DRUG PARTNERSHIP DELIVERY PLAN 2020 – 2023

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Our Vision

The 2020 – 2023 Delivery Plan for the Falkirk Alcohol & Drug Partnership (ADP) is a call to action for all services and partnerships that have a role in reducing the harm caused by alcohol and drugs. This plan is for Strategic Planners, Services, individuals and families in need of support and wider communities. The priority actions highlighted are not an exhaustive list and provide a strategic framework in which other areas of activity will be developed and responded to over the life span of the plan.

The Falkirk ADP recognises that substance use is intrinsic to society and is very much an issue of inequality. Ultimately our primary role needs to be about driving action to improve the health and wellbeing outcomes for individuals and families affected by substance use. To do so, the ADP promotes collaborative activities which address the determinants of health and which adopt a whole population and preventative approach where required. Collective action across the Community Planning landscape must address the issues caused by poverty which often drive inequality and disadvantage.

The Falkirk ADP will localise the Scottish Government vision of creating an environment where "we live long, healthy and active lives regardless of where we come from and where individuals, families and communities:

- have the right to health and life free from the harms of alcohol and drugs;
- are treated with dignity and respect;
- are fully supported with communities to find their own type of recovery."

(Rights, Respect & Recovery, 2018).

We believe that we have made significant progress over recent years and, as an ADP, have continued to exceed in key performance areas as well as deliver innovative approaches to supporting individuals and families as well as to promote and facilitate recovery. However, it is important to recognise the significant challenges that remain for people and services and, as such, the ADP remains committed to working with our range of partners to plan, invest and deliver the interventions required to reduce the harm caused by alcohol and drugs.

We will continue to ensure that local services are fully compliant with the Health and Social Care Standards. This will provide assurances to Senior Leaders as well Service Users and their families as to the quality of local service provision.

Within this plan, we will outline how we will continue to work in partnership to understand and prevent drug related deaths. Locally, the situation mirrors the national trend in that our drug related deaths continue to increase. This is a key area of activity for the ADP and we commit to remaining close to the work of the National Drug Death Taskforce and to continuing to seek improvements in local processes and provision as appropriate.

We will also remain committed to the children affected by parental substance use agenda (including those bereaved through drug related death) and we will continue to seek service improvements and innovation in this area. The development of the Forth Valley Impact of Parental Substance Use Assessment Tool (IPSU) was led by the ADP and a local substance use service and we will continue to proactively seek full implementation within the relevant services.

Locally, we are extremely proud of the Forth Valley Recovery Community and its significant contribution to promoting and supporting recovery not only within local communities but across

Scotland. The ADP will continue to support and encourage the FVRC to deliver a message of hope, peer support and encouragement for those individuals and families about to embark on their own recovery journeys. To maximise this impact, we must continue to look beyond traditional public services and reach out to wider community services, groups and community members to fully utilise the recovery capital that we know exists within our local communities.

ADP Performance

The ADP has continued to exceed key performance targets in relation to waiting times for drug and alcohol services, Alcohol Brief Interventions (ABIs) and naloxone distribution. Throughout the course of this revised Delivery Plan, The ADP Support Team will continue to monitor these targets to ensure continued excellent performance.

In addition, Falkirk ADP will undertake the necessary preparatory work in relation to implementation of the national Drug and Alcohol Information System (DAISy) as directed by Scottish Government.

The ADP analyst will support the ADP to monitor performance through the regular updating of a relevant data bank of relevant outcome measures.

Outcomes from commissioned services will be closely scrutinised though contract monitoring processes.

The Strategic Landscape

The Partnership Delivery Framework to Reduce the Use of and Harm from Alcohol and Drugs (2019) states that ADPs will continue to "lead the development and delivery of a local comprehensive and evidence based strategy to deliver local outcomes".

The local ADP sits within the local Community Planning Framework as well as being aligned to the Falkirk Health and Social Care Partnership and Community Justice Partnership. Work must continue to ensure that clear governance and oversight arrangements are in place locally to enable timely and effective decision making about service planning and delivery.

Through the development of the ADP Delivery Plan, the ADP will be able to deliver against the following national and local strategies and partnerships:

National Policy Drivers

Rights, Respect and Recovery (2018) is Scotland's strategy to improve health by preventing and reducing alcohol and drug use, harm and related deaths. The strategy focuses on prevention with the aim of addressing the individual, family and societal factors which increase the likelihood of alcohol and drug related harm. The strategy endorses an improved Public Health approach as well as a person centred, whole systems approach which responds to individuals and families experiencing difficulties, with a particular focus on those most at risk.

<u>The Alcohol Framework 2018: Preventing Harm</u> outlines the Scottish Government's future steps for changing Scotland's relationship with alcohol. The document highlights three central themes namely:

- Reducing consumption
- Positive attitudes, positive choices
- Supporting families and communities

We will continue to adopt a whole population approach and work with partners such as Licensing Boards to address availability and affordability issues.

Local Landscape

Community Planning -Falkirk

In 2015, Community Planning became a statutory requirement and placed a legislative duty on core partners to work together to improve outcomes and reduce inequality and disadvantage. Through the Community Empowerment (Scotland) Act (2015), partners must work with local communities to address and respond to what are often complex and deep rooted issues.

In Falkirk, the Community Planning Board sets the strategic direction for the area and monitors progress on the delivery of the Falkirk <u>Strategic Outcomes and Local Delivery Plan (2017-2027)</u>. The current outcomes are:

1. Our area will be a fairer and more equal place to live

- 2. We will grow our local economy to secure successful business, investment and employment
- 3. Our children will develop into resilient, confident and successful adults
- 4. Our population will be healthier
- 5. People will live full, independent and positive lives within supportive communities
- 6. Our area will be a safer place to live.

In addition to these outcomes there are four key priorities for the Board, one of which is 'minimising the impact of substance use.' Individuals and families affected by alcohol and/or drug use are seen as a priority group.

Falkirk Community Planning Partnership is currently developing a new *Falkirk Plan* for 2021 to 2030, which will target resources on a small number of priorities so the Partnership can add the most value and concentrate on tackling the biggest and most persistent problems.

Health & Social Care Integration

The vision for the Falkirk Health and Social Care Partnership is to enable individuals in the local area to "live full and positive lives within supportive communities". Within the 2019 – 2022 Health & Social Care Strategic Plan, alcohol and drugs have been identified as a key priority. The ADP and the HSCP will work jointly to deliver outcomes for local communities and to the relive the burden of alcohol and drug related harm, together, across the Partnership. We will continue to strengthen joint governance arrangements and align performance reporting as well as make best use of our collective resources and ensuring best value principles apply to all our investments.

Community Justice Partnerships

The Falkirk ADP will work with the Community Justice Partnership and parity in support for those within the justice system in Falkirk. Driving change through identifying improvements and challenges to aid improve outcomes. The Community Justice Partnership has identified substance use as a key priority area.

NHS Forth Valley

Health Improvement Strategy (NHS Forth Valley) 2017 - 2021

The above strategy which provides strategic direction for the FADP sets out the vision for tackling preventable illness; reduce the inequality gap and promoting physical and mental wellbeing. The five priority strategic themes identified in this document are:

- 1. Children and early years
- 2. Mental Health and Well Being
- 3. Worthwhile work
- 4. Substance use
- 5. Population wide health improvement programmes.

Our Priorities

In line with Rights, Respect and Recovery (2018), our priority actions will be grouped as follows:

Theme	Outcome
Prevention and Early Intervention	Fewer people will develop problem drug use.
Developing Recovery Oriented Systems of Care	People access and benefit from effective, integrated person centred support to achieve their recovery.
Getting it Right for Children, Young People and Families	Children and families affected by alcohol and drug use will be safe, healthy, included and supported.
Public Health Approach in Justice	Vulnerable people are diverted from the justice system wherever possible, and those within justice settings are fully supported.
Alcohol Framework 2018	A Scotland where less harm is caused by alcohol.

Our intention is for the plan to proactively address the challenges that face individuals, families, communities and services. However, we recognise that, at times, we will also need to be reactive. On the following pages, we highlight key activity that we need to continue to drive forward in partnership.

RRR Thematic Area: Prevention & Early Intervention

RRR Outcome: Fewer people develop problem drug use

Improvement Action	Team around activity	Timescale	Milestones	RAG
Deliver a comprehensive workforce development programme which supports both specialist and universal service provision where appropriate.	ADP Support Team	Throughout course of Delivery Plan.	 March 2020 - Agree annual development programme with Scottish Drugs Forum. April 2020 - Publicise programme across appropriate partnerships. Consider requests for bespoke training as appropriate. April 2021 - Receive annual report from SDF regarding learning outcomes achieved. 	
By April 2021, embed the Social Influence Prevention Programme within all Secondary Schools across Falkirk.	ADP Support Team NHS Forth Valley Education services (Falkirk Council)	April 2021	 July 2020 - Recruitment of dedicated post within NHS Forth Valley (Health Promotion). September 2020 - Contact to be made with schools, project plan established and approved by education leads. April 2021 - Programme to be implemented on a rolling basis across all schools and further education establishments as required. 	

Improvement Action	Team around activity	Timescale	Milestones	RAG
By August 2021, undertake a review and redesign of the current Curriculum for Excellence substance use framework in Falkirk. Ensure the developed framework aligns with Education Scotland. Progression Pathways. Benchmarks, local and national strategy and changes in drugs and alcohol legislation.	Children's Services -Education (Falkirk Council) Implementation Group	August 2021	 Nov 2020 - Draft Framework completed. Dec 2020 - Framework consultation with Stakeholders. April 2021 - Test of change to take place to evaluate the improvement expected from the framework delivery. August 2021 - Launch March 2021 - Review (along with Health and Wellbeing strategy review). August 2021 - On line consultation with parents / pupils / partners. Jan 2021- Review (to align with Health and Wellbeing Strategy Review) Aug 2021 - On-line consultation with parents/pupils/partners 	
Provide substance use curriculum support to targeted Falkirk educational establishments who indicated development needs in relation to substance use.	Children's Services - Falkirk Council Implementation Group	June 2020	 April 2020 – Test of change to take place to evaluate the improvement expected from the focussed action planning associated with PSE self-evaluation information. March 2020 – Update GLOW page to include current local resources. June 2020 – All targeted educational establishments have substance use as a key priority within the Health and Well Being / NIF priorities of School Improvement Planning. 	
Ensure all frontline Education staff are aware of, and can refer to, local substance use support services for young people.	Falkirk Council Education Services (ASN & Wellbeing)	April 2021	March 2020 - Embed information in Safeguarding GLOW tile which is accessible to all teaching staff.	

Provide professional learning opportunities to Education workforce in line with findings from Falkirk audit of approaches to substance use.	Falkirk Council Education Services (ASN & Wellbeing) ADP	April 2021	 TBC - Promote training opportunities through Education's e-bulletins. March 2021 - Monitor participation numbers from Schools, Learning and Education.
Embed the use of the national Relationships, Sexual Health and Parenthood (RSHP) resources with a specific focus on consent and the use of alcohol and/or drugs.	Falkirk Council Education Services (ASN & Wellbeing)	June 2021	 December 2020 – Interim feedback to be gathered from schools regarding use of the resource. June 2021 – All secondary schools to be using RSHP resource in PSHE programmes.
Ensure robust policies are in place to improve access to BBV testing, treatment and screening.	BBV MCN	June 2021	 April 2021 – Increase uptake of dry blood spot testing within Assertive Outreach Service. June 2021 – Increase dry blood spot testing in all ADP services by 10%.
Reduce alcohol and drug use in pregnancy.	ADP NHS Forth Valley – Midwifery Services and Health Promotion	April 2021	 August 2020 – Implementation of pre-birth planning pathway. April 2021 - Increase workforce competency in ABI within midwifery services and Family Nurses Partnership staff through on line and face to face training opportunities. April 2021 - Increase delivery of alcohol brief intervention within maternity settings by 10%.

Reduce tobacco use and promote smoke free environments.		October 2021	 December 2020 - Review and develop current tobacco and cannabis training. March 2021 - increase engagement and referrals into stop smoking service to support to meet NHS FV LDP target March 2021 - Increase provision of smoking cessation training to support person centred referral pathway to ensure smoking is discussed in all care settings. March 2021 - Promotion of No Smoking Day March 2021 - Promote and embed the smoke free school policy in line the ASH Charter. October 2021 - Delivery of IMPACT advice training on the relationship between smoking and mental health care. October 2021 - Support implementation of NHS Smoke Free Ground policy following legislation.
Refresh Forth Valley Substance Use Needs Assessment.	ADP Support Team	April 2021	 August 2020 - Seek approval to refresh needs assessment. December 2020 – Commission researcher to complete needs assessment. April 2021 – Process complete and update document available for service planning purposes.

RRR Thematic Area: Developing Recovery Oriented Systems of Care

RRR Outcome: People access, and benefit from effective, integrated person-centred support to achieve their potential.

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Improvement Action	Team around activity	Timescale	Milestones	RAG
To continue to promote FVRC across community planning networks and to encourage all relevant practitioners to successfully engage with the Community.	Forth Valley Recovery Community ADP Support Team Community Planning Partners	April 2021	 August 2020 - promotion of FVRC via Council intranet and internet sites. December 2020 – Sustain café provision across Forth Valley. Jan 2021 – Support FVRC to develop more comprehensive evaluation methods to better evidence impact of recovery activity. April 2021 – increase overall engagement with community based recovery activity. April 2021 – improve FVRC links with community food initiatives. April 2021 – enhance FVRC links with employability services and DWP. 	
Develop inclusive methods for ensuring that individuals and families with lived / living experience are able to influence the ADP strategic agenda.	ADP partners Forth Valley Recovery Community Health and Social Care Partnership Barnardo's	April 2021	 October 2020 – Establish an open forum to engage with young people and learn from their experiences of services (led by Barnardo's). DATE TBC – Identify effectiveness of current methods and research good practice models if gaps are identified. 	

Work with partners to ensure language used in policies and documents is non-stigmatising and person centred. This will include patient / client literature and relevant signage.	ADP Community Planning Partnerships	April 2021	 Feb 2020 – Presentation to Community Planning Executive Board (Falkirk). April 2021 – Work with Community Planning partners to develop / refresh appropriate policies and documentation.
Strengthen and further develop the alcohol pathway to ensure that Social Care, Primary Care and Health are more proactive in initiating referral for those with alcohol concerns.	ADP Support Team NHS Forth Valley		 December 2020 - Promote revised pathway to key staff groups within the Health & Social Care Partnership. April 2022 - Increased alcohol treatment ratio achieved due to increase in referrals. April 2021- Workforce Development relating to older peoples drinking awareness sessions to be delivered, to ensure that all are familiar with the revised pathway.
Further develop the knowledge and competence of Housing staff to identify opportunities for early referral to substance use services to maximise access to specialist advice and support people to sustain their housing.	Falkirk Council Housing Services. ADP Support Team	April 2021	 June 2020 – Housing management to identify training needs for appropriate staff. December 2020 – Improve referral pathways to specialist substance services when Housing identifies substance use issues during any formal action (e.g. ASB or rent arrears). April 2021 – Review impact and consider if referrals from Housing department have increased. April 2021 – Ensure Housing staff are appropriately trained to be able to signpost tenants to substance use services if alcohol / drug concerns are identified through annual tenancy visits.

Improvement Action	Team around activity	Timescale	Milestones	RAG
Ensure that staff from relevant services (including Adult Care Social Work, Acute Hospital and Housing settings) make timely referrals to the Alcohol Related Brain Injury Team (ARBI) to ensure that the opportunities for recovery are maximised.	ARBI Team ADP Health and Social Care Partnership	April 2021	 April 2021 – ARBI team to regularly promote service to relevant staff teams. April 2021 – Continue to increase referrals to ARBI team. 	
Complete the development of the Young People's Pathway to support the transition between young people's and adult substance services.	ADP Support Team NHS Forth Valley	December 2020	 August 2020 – Formalise pathway. December 2020 - Resource a specialist nursing post that will provide in reach to young people's substance use services for vulnerable young people with high risk substance use and mental health concerns. June 2021 – Audit impact of YP nursing post on treatment outcomes. 	
By April 2021 , increase the referrals between substance use services and adult mental health services for those who experience co-morbid mental health and substance use difficulties.			 November 2020 - Acute referral pathway to community substance services be revisited and refreshed. June 2021 - Workforce Development to be undertaken by Adult Mental Health Teams Acute and Community – Substance Use. 	

Improvement Action	Team around activity	Timescale	Milestones	RAG
In line with Scottish Government timescales, implement the new national drug and alcohol information system (DAISy) and utilise the date to track performance and outcomes.	Scottish Government ADP Support Team	December 2020 (Scottish Government target)	 August 2020 - Local ISA to be finalised and signed off by Information Governance in each Local Authority area where appropriate. September 2020 – Revise local implementation plan including workforce development plan. 	

RRR Thematic Area: Getting It Right for Children, Young People and their families

RRR Outcome: Children and families affected by alcohol and drug use will be safe, healthy, included and supported.

Improvement Action	Team around activity	Timescale	Milestones	RAG
Fully embed refreshed Forth Valley Getting Our Priorities Right guidance within services.	Agency Leads	June 2020	 May 2020 – All agency leads to ensure that GOPR document is circulated to all staff members. May 2020 - All agency leads to consider workforce development needs in relation to GOPR. April 2021 – Additional sessions to be delivered to Community Pharmacy and Police Scotland colleagues. April 2021 – All agencies to report progress to the ADP. 	
Fully embed the Impact of Parental Substance Use (IPSU) tool across Social Care, Health and Third Sector Services.	Agency Leads	December 2020	 Feb 2020 – IPSU challenges to be discussed at CPC. April 2020 – Facilitate practitioner workshop to ascertain opportunities and challenges associated with IPSU implementation. May 2020 – CGL to have agreed electronic IPSU available for staff use. May 2020 – Resolve all IT issues across agencies. May 2021 – Audit impact of IPSU implementation. 	
Consider additional methods and approaches to support adults accessing the Time 4 Us service to	Time 4 Us	August 2021	 October 2020 – Consultation with Parents & Carers. January 2021 – Terms of Reference developed and agreed. March 2021 – Funding Applications submitted. 	

develop and enhance their parenting skills.			June 2021 – Group space set up. August 2021 – Group established
Raise awareness of and increase referrals to the Forth Valley Family Support Service.	ADP Partners SFAD	August 2020	 April 2020 – Establish agreed procurement route with colleagues from the three Local Authorities. August 2020 – Re commission Forth Valley Family Support Service. Throughout 2020 – Promote family support across relevant groups and partnerships. Throughout 2020 – Monitor uptake of service through contract monitoring process.
Contribute to relevant activity across the identified Public Protection thematic areas.	ADP Public Protection Lead Officers	April 2021	 May 2020 – Support the CPC to refresh CPC improvement plan outlining substance use as a priority area. April 2021 – Support relevant developments within the Adult Support and Protection Committee. April 2021 - Continue to build relationship with COG Partners. November 2020- EEI Sub Group operational and reviewing cases of vulnerable Falkirk Citizens.
Further consider the specific needs of women and girls affected by substance use.	CGL GBV Partnerships ADP Partners	April 2021	 April 2021 - Consider process and service developments that may reduce barriers for women to access substance use services. April 2021 – ADP to continue to be represented on local Violence against Women Partnerships.

RRR Thematic Area: Public Health Approach in Justice

RRR Outcome: Vulnerable people are diverted from the justice system wherever possible, and those within justice settings are fully supported.

Improvement Action	Team around activity	Timescale	Milestones	RAG
Work in partnership with Police Scotland (Justice / Custody) to enhance the support available within Police Custody settings.	Police Scotland ADP Support Team	April 2021	 September 2020 - Increase visibility of recovery in custody setting through presence of FVRC members. April 2021 - Increase arrest referral numbers from custody settings - data to be monitored quarterly. April 2021 - Continue to facilitate and promote the presence of relevant external partners in custody settings including Families Outside. April 2021 - Continue to attend the Forth Valley Custody meeting to monitor improvements. April 2021 - Continue to provide ADP resources for individuals and families attending custody suites. April 2021 - Encourage Police Scotland to undertake appropriate WFD including ABI and MI. 	
Continue to deliver substance use and recovery support within local Prison establishments.	ADP Change, Grow, Live	Throughout course of delivery plan.	April 2021 - Continue to work with Prisoner Healthcare on workforce development and compliance with waiting times targets.	
Support the Community Justice Partnerships to improve the effectiveness of transition support between the community	Community Justice Partnerships	March 2021	 March 2020 – Community Justice Workforce conference to be held with a focus on improvement of transitions. October 2020 – Establish framework to support information sharing and effective utilisation of prison admissions and 	

to custody and custody to the community.	ADP Partners.	liberations data. • March 2021 – Developed outcome reporting.
Develop more effective procedures to assist with the provision of housing advice preliberation from prison.	Falkirk Council Housing Services Falkirk Community Justice Partnership	 April 2020 – Appoint Homeless Prevention co-ordinator to progress action in this area. June 2020 – Make initial contact with SPS to agree protocols/processes. September 2020 – Alongside launch of new Allocations Policy, launch new Housing Advice service (which will include preliberation advice). June 2021 – Review effectiveness of protocol in reducing homelessness upon liberation.

Thematic Area: Drug Related Deaths – National Drug Death Taskforce Recommendations

Outcome: Prevention of alcohol and drug related deaths

Improvement Action	Team around activity	Timescale	Milestones	RAG
Ensure the targeted distribution of naloxone to individuals most and risk and to those services who may be supporting vulnerable individuals.	ADP Support Team ADP partners (including Community Planning partners).	April 2021	 May 2020 – Review policy for naloxone provision within Falkirk Council homelessness settings. August 2020 – Review of Falkirk Council Corporate Naloxone Policy. December 2020 – ADP support offered to any relevant partner where naloxone may be appropriate for their setting (for emergency use. December 2020 – Naloxone to be prescribed to all PWID within NHS acute settings as core part of discharge plan. April 2021 – Increase local naloxone provision by 20% April 2021 – increase naloxone distribution within prisoner healthcare settings. 	
Ensure that there is an immediate response for non-fatal overdose. This will include maintaining the protocol with the Scottish Ambulance Service.	ADP Support Team Scottish Ambulance Service Substance use services.	April 2021	 Ensure appropriate pathways are in place from the Hospital Addiction Team to Community Services. Develop assertive outreach referral pathways from the Emergency Department FVRH. Maintain information sharing protocol with Scottish Ambulance service 	

Optimising opiate substitute treatment (OST).	NHS Forth Valley ADP Partners	April 2022	April 2022 - Implement Taskforce recommendations re MAT and improvements required to deliver on these. These actions should be detailed in Quality Improvement Framework Board work plan.
Targeting people most at risk from drug related death.	ADP Partners Community Planning Partners National Task Force	Throughout course of delivery plan	 Detail to be agreed but will include: December 2020 - Implement Acute Hospital Assertive Outreach process in partnership with Change Grow Live. Increase flu vaccination and BBV testing. Increase referral rates to services and improve treatment ratios. Promote and increase support available to families through SFAD Bereavement Service. Deliver appropriate workforce development to all relevant partners including naloxone and overdose awareness. Link with Housing First approaches in each LA area to ensure that they promote recovery and reduce risks around drug related deaths.
Optimising public health surveillance.	National Task Force ADP Partners	April 2021	 June 2020 – Submit bid to National Taskforce to support improvement in Hospital Addiction Team capacity and the timely surveillance and review of drug related deaths and suicide. April 2021 – Continue to support the Drug Trend Monitoring group to maximise intelligence in an attempt to reduce harm. April 2021- Consider business case for increased surveillance of alcohol deaths.
Ensuring equivalence of support for people in the criminal justice	ADP Partners	April 2021	September 2020 - Ensure synergy between Community Justice

system.	Community Justice Partnerships		 Plans and ADP Plans to maximise outcomes for individuals involved in the Community Justice System. December 2020 - Improve pathways and transition from Prison to Community Services to reduce risk to individuals. April 2021 - Increase referrals from CJSW to substance use services by 20%. April 2021 – support Community Justice Partnerships to explore barriers to services for those involved in the community justice system. 	
Increase the uptake of bereavement support offered to family members by Scottish Families Affected by Alcohol and Drug Use (SFAD).	ADP Support Team SFAD	April 2021	 April 2020 – Promotion of family support service via partner intranet and internet sites as well as social media outlets. April 2020 – Cascade promotional material throughout relevant partnerships including those working directly with communities. March 2021- Measure impact of ADP /Police Scotland project re bereavement packs being distributed to all families affected by drug death. 	

RRR Thematic Area: Alcohol Framework

RRR Ambition A Scotland where less harm is caused by inactivity.

Improvement Action	Team around activity	Timescale	Milestones	RAG
Work with partners to deliver a Whole Population approach as part of the ADP prevention strategy.	NHS Forth Valley Health Promotion ADP Support Team	April 2021	 July 2020 – Promote "Rethink Your Drink" Summer Campaign across partnership networks. Local campaigns will maximise the marketing message of the national Count 14 programme. December 2020 – Promote "Rethink Your Drink" Festive campaign across partnership networks. Local campaigns will maximise the marketing message of the national Count 14 programme. December 2020 – Maximise communication through on line platforms for the key messages from 'Count 14' national campaign. 	
Continue to deliver Alcohol Brief Interventions in line with HEAT Standard	ABI Priority Settings. ADP Partners	April 2021	 September 2020- Develop ABI training for post COVID environment including virtual delivery and LEARNPRO. April 2021- Increase ABI Training by 10% December 2020 – Consider additional settings where ABI may be appropriate. April 2021 – Continue to meet targets within HEAT Standard guidance. 	
Continue to support the Licensing agenda in Falkirk.	ADP Partners	April 2021	April 2021 – Maximise opportunities for ADP to support and influence the licensing framework in the Falkirk area.	